

# COTTON COLLEGE STATE UNIVERSITY

## One Credit Course Syllabus for INTRODUCTION TO DESIGN

Paper Code: DSG 101CMP

INTRODUCTION TO DESIGN

Credits: 1  
(16 lectures)

1. Definition of design and awareness about various design disciplines.
2. Design as a creative professional career; exposure to resources, firms, institutions, programmes, specializations and courses.
3. Brief history of design and great designers.
4. Design thinking and creativity.
5. Understanding design process through case studies in industrial, communication, interaction and architectural design.
6. Design practices in India.
7. Role and impact of design on society.

### Recommended readings:

1. Norman, Donald. *The Design of Everyday Things*. New York: Basic Books, 2002.
2. Droste, Magdallena. *Bahaus*. Massachusettes: Taschen, 2006.
3. Heskett, John. *Design: A Very Short Introduction*. New York: Oxford University Press, 2005.
4. Hollis, Richard. *Graphic Design: A Concise History, Second Edition (World of Art)*. London: Thames & Hudson, 2002.
5. Hussain, Shamshad. *Creativity*. Delhi: Motilal Banarasidass, 1988.
6. McLuhan, Marshall. *The Gutenberg Galaxy*. London: Toronto Buffalo, 2010.
7. Meggs, Philip B. *A History of Graphic Design*. New York: John Wiley and Sons, Inc, 1998.
8. Potter, Norman. *What is a designer: things, places, messages*. London: Hyphen Press, 2002.